

- FOR IMMEDIATE RELEASE -



SNOWSHOE ADVENTURE SERIES

November 23, 2009

ATTENTION:
SPORTS/EVENTS EDITOR

CONTACT:
Pedal Power Bike Shop
970 845-0931

2009-2010 PEDAL POWER SNOWSHOE ADVENTURE KICKS OFF SEASON 14 AT TENNESSEE PASS

VAIL- With the first shoers charging out of the pack on December 5th, the Pedal Power Snowshoe Adventure Series begins it's 14th season of adventure racing to benefit local charities in Eagle and Lake Counties.

Heading into its 14 year, this season's first race will begin and end at the Tennessee Pass Nordic Center. The Center is located at the Ski Cooper Ski Area at the top of Tennessee Pass, with the course following a blend of single-track, wooded cross-country trails and panoramic open stretches. Start time is scheduled for 10:00 am.

Proceeds from the Pedal Power Snowshoe Adventure Series will benefit local Eagle & Lake County. The Pedal Power Snowshoe Series is the oldest established competitive snowshoe race series in the region as well as the only completely non-profit event of its kind.

The series consists of 5 events held around the region, including the Colorado State Championship, as well as the qualifying race for the United States Snowshoe Association National Championships. These high-profile races, along with Pedal Power's reputation for providing great course venues and the high caliber of competition, have made the Pedal Power Snowshoe Adventure Series one of the top events in the region.

This year's schedule will include addition of a second Winter Triathlon, which includes snowshoeing, snow biking and skate skiing. This unique format, introduced just two years ago, has already become one the series' most popular events.

Title-sponsors for this year's series are 1st Bank and Gorsuch, Ltd., Maximum Comfort Pool & Spa and Dollar Rent-a-Car. Individual event sponsors include, The Tennessee Pass Nordic Center, Pazzo's Pizza, Aria Spa & Club, Street Swell and The Tennessee Pass Cookhouse.

Registration for the first event is \$20. Participants can pre-register with forms from Pedal Power Bicycle Shop in Eagle-Vail or by calling 970 845-0931. Registration forms can also be downloaded online at pedalpowerbike.com. Participants may also register (\$25) on the day of the event at the race start. For more information call Pedal Power at 845-0931.

**PEDAL POWER SNOWSHOE RACE #1 PSA
TENNESSEE PASS NORDIC CENTER 5-MILER
SATURDAY, DECEMBER 5TH @ 10AM**

THIS WEEKEND MARKS THE FIRST RACE IN THE 2009-2010 PEDAL POWER SNOWSHOE ADVENTURE SERIES...THE VALLEY'S OLDEST NON-PROFIT RACE SERIES. GET OUT AND WORK UP A SWEAT TO BENEFIT EAGLE AND LAKE COUNTY CHARITIES THIS SATURDAY BY TAKING PART IN THE TENNESSEE PASS NORDIC CENTER 5-MILER. THIS RACE STARTS AT 10AM AND RACERS WILL MEET AT THE TENNESSEE PASS NORDIC CENTER AT SKI COOPER. YOU CAN REGISTER AT PEDAL POWER BIKE SHOP IN EAGLE VAIL OR BY CALLING 845-0931 OR GET FORMS ONLINE AT PEDALPOWERBIKE.COM. YOU CAN ALSO REGISTER ONLINE ON THE DAY OF THE RACE. FOR MORE INFORMATION...CALL PEDAL POWER AT 845-0931. THE PEDAL POWER SNOWSHOE ADVENTURE SERIES... THIS SATURDAY AT SKI COOPER...GET OUT AND KICK IT FOR A GOOD CAUSE! BROUGHT TO YOU IN PART BY KZYR AND THE VALLEY FM!

SNOWSHOE for Eagle & Lake County Charities

2009 PEDAL POWER 2010
SNOWSHOE ADVENTURE SERIES

Sat, February 20th
STREET SWELL WINTER TRIATHLON
10am @ CMC Timberline Campus
8K Skate-Ski
10K Snow Bike • 5K Snowshoe
Pre-Reg: \$35 indiv • \$25 p/p for teams
Race Day: \$40 indiv • \$25 p/p for teams
970.845.0931

Sponsors: Vail Daily, Gorsuch, Max Comfort Pool & Spa, Dollar Rent a Car, Melanzana, Street Swell, U.S. Mountainbiker, Vail, U.S. Ski & Snowboard, Pedal Power, 1st Bank, Dollar Rent a Car, Melanzana.

2009-10 SNOWSHOE ADVENTURE SERIES

- TENNESSEE PASS KICK-OFF CLASSIC 5-MILER**
SATURDAY, DECEMBER 5TH 10:00 AM
START @ SKI COOPER
PRE-REGISTRATION: \$20 RACE DAY: \$25
TENNESSEE PASS NORDIC CENTER @ SKI COOPER
- THE PAZZO'S/EAGLE-VAIL HOLIDAY 5K / 10K REGIONAL QUALIFIER FOR NATIONAL CHAMPIONSHIPS**
SUNDAY, DECEMBER, 27TH 10:30 AM
START @ EAGLE-VAIL PAVILION
PRE-REGISTRATION: \$20 RACE DAY: \$25
- TENNESSEE PASS COOKHOUSE COLORADO STATE CHAMPIONSHIPS 10K**
SATURDAY, JANUARY 16TH 10:00 AM
TENNESSEE PASS NORDIC CENTER @ SKI COOPER
PRE-REGISTRATION: \$20 RACE DAY: \$25
- 3RD ANNUAL ARIA SPA & CLUB WINTER TRIATHLON 8K SKATE SKI/10K SNOW BIKE/5K SNOWSHOE**
SATURDAY, JANUARY 30TH 10:00 AM
TENNESSEE PASS NORDIC CENTER @ SKI COOPER
PRE-REGISTRATION: \$35 RACE DAY: \$45 TEAMS: \$30 P/P
LIMIT 100 PARTICIPANTS
- STREET SWELL WINTER TRIATHLON #2 8K SKATE SKI/10K SNOW BIKE/5K SNOWSHOE**
SATURDAY, FEBRUARY 20TH 10:00 AM
CMC TIMBERLINE CAMPUS, LEADVILLE, CO
PRE-REGISTRATION: \$35 RACE DAY: \$45 TEAMS: \$30 P/P
LIMIT 100 PARTICIPANTS

For Additional Information call Pedal Power @ 970 845-0931
For Schedule and entry forms, go to www.pedalpowerbike.com
Mail Application to: Pedal Power PO Box 1936 Vail, CO 81658
Make checks payable to Pedal Power
- for registrations taken over phone with credit card please add \$2 processing fee -

NAME _____ ADDRESS _____
AGE _____ SEX _____ CITY _____ ST _____ ZIP _____

PLEASE READ CAREFULLY: WAIVER AND RELEASE FORM
I understand that participation in these snowshoe events is very dangerous, with hazards both apparent and hidden, and that I cannot easily become injured and/or die. By signing below, I waive and release for myself, my heirs, executors and administrators, any and all rights and claims for damage which I may have against the directors, organizers, helpers, body carriers, Pedal Power, above listed sponsors, Eagle County, Lake County, The Town of Vail, Vail Resorts, and/or any other entity connected with these events in any way. I am physically fit and have been trained to finish these events. I acknowledge that I will be running in isolated, remote areas where aid and rescue may never arrive. I agree to pay all expenses I make and actions I take, are on my own. I acknowledge that I will be running in isolated, remote areas where aid and rescue may never arrive. I agree to have fun, try hard and play fair. I agree to have my name, photo and comments to publicize this event. I agree to have fun, try hard and play fair.

DATE: _____
DATE: _____

2009-10 PEDAL POWER SNOWSHOE ADVENTURE SERIES

TENNESSEE PASS CLASSIC 5-MILER
Saturday, December 5th - 10:00 am
Tennessee Pass Nordic Center
Start at Ski Cooper

PAZZO'S EAGLE-VAIL 5K OR 10K
- USSA REGIONAL QUALIFIER -
Sunday, December 27th - 10:30 am
at The Eagle-Vail Golf Course
Start at Eagle-Vail Pavilion

TENNESSEE PASS COOKHOUSE
COLORADO STATE CHAMPIONSHIPS
Saturday, January 16th - 10:00 am
Tennessee Pass Nordic Center
Start at Ski Cooper

3RD ANNUAL ARIA SPA & CLUB
- WINTER TRIATHLON #1
8K Skate Ski • 10K Snow Bike • 5K Snowshoe
Saturday, January 30th - 10:00 am
Tennessee Pass Nordic Center @ Ski Cooper

STREET SWELL TRI
- WINTER TRIATHLON 2 -
8K Skate Ski • 10K Snow Bike • 5K Snowshoe
Saturday, February 20th - 10:00 am
CMC Timberline Campus, Leadville, CO

Sponsors: U.S. Mountainbiker, Gorsuch, Max Comfort Pool & Spa, Dollar Rent a Car, Melanzana, Street Swell, U.S. Ski & Snowboard, Pedal Power, 1st Bank, Dollar Rent a Car, Melanzana, Vail Daily, KZYR 97.7, Vail, U.S. Ski & Snowboard, Pedal Power, 1st Bank, Dollar Rent a Car, Melanzana.

or more information please contact Pedal Power Bike Shop - 970 845-0931
or go to our website at www.pedalpowerbike.com